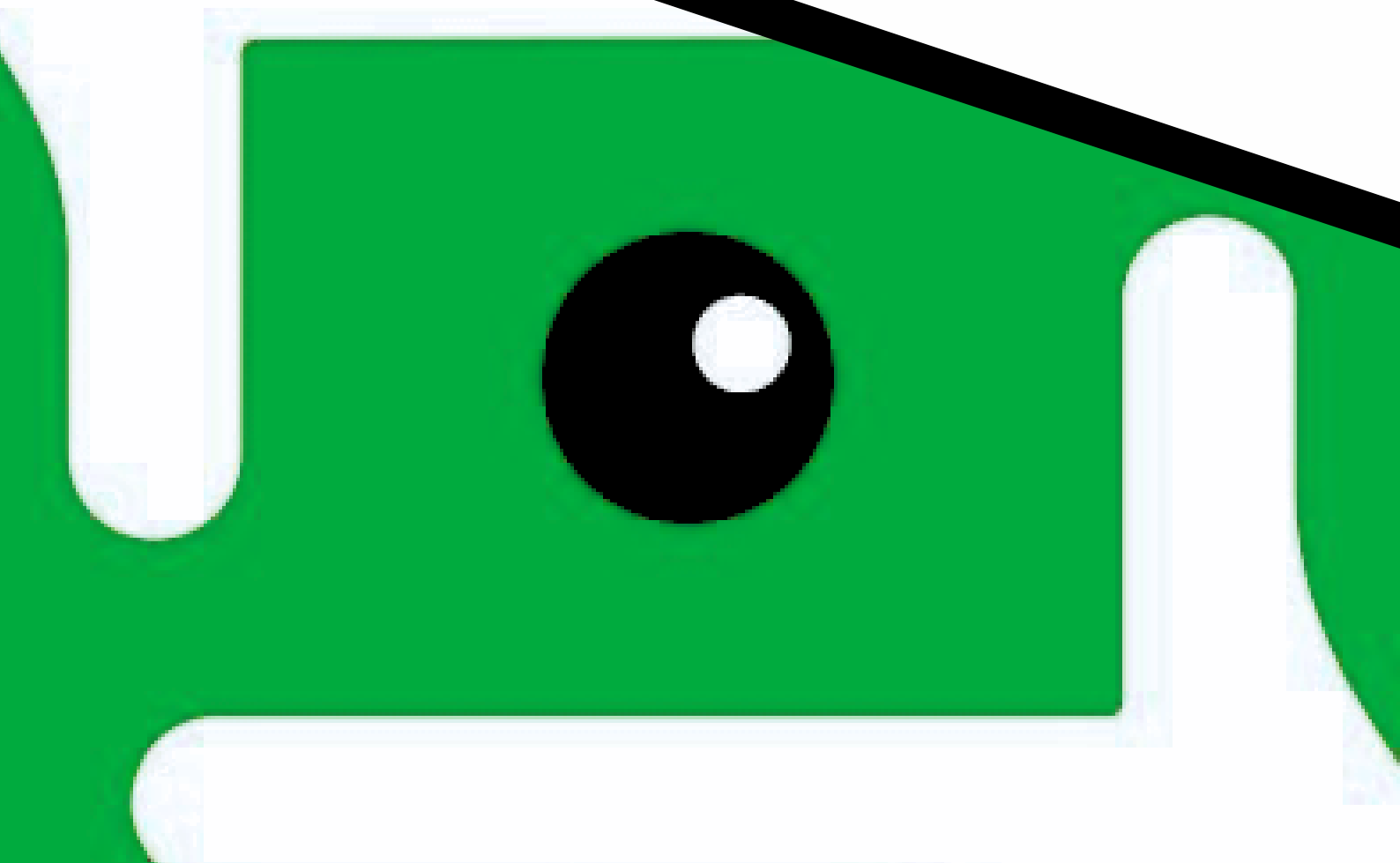
Governance document

March 2025

Reviewed September 2026

CLIMATE ACTION POLICY

Fresh Film
CHY 20057
RCN 20079338
www.freshfilm.ie



At Fresh Film, we recognise our responsibility to reduce our environmental impact and foster sustainable filmmaking practices among young filmmakers.

As an organisation dedicated to young people, we believe it is essential to lead by example in protecting the planet for future generations.

Our commitment to sustainability is embedded in all aspects of our work, from our film competitions to our operational practices.

This policy outlines our approach to sustainability, detailing our key initiatives and collaborations.

INDUSTRY PARTNERSHIPS AND GREEN INITIATIVES

Fresh Film is proud to be part of The Albert, an industry-wide initiative that helps productions measure and reduce their carbon footprint. Additionally, we work closely with Screen Producers Ireland as part of the Screen Greening Programme, which promotes environmentally responsible practices within the film industry.

SUSTAINABLE FILMMAKING AWARDS AND RESOURCES

To encourage sustainable production practices among young filmmakers, we have an annual award for the Most Sustainable Production as part of Ireland's Young Filmmaker of the Year. This award recognises productions that demonstrate innovative approaches to sustainability in areas such as set design, transportation, waste management, and energy use.

Furthermore, our website features a dedicated section providing guidance on sustainable production, offering resources, checklists to educate young filmmakers on eco-friendly filmmaking.

SUSTAINABILITY IN THE HOTHOUSE PROGRAMME

Sustainability is a key component of our Hothouse Programme, which funds and supports young filmmakers. Participants are encouraged to integrate sustainability into their filmmaking process, from pre-production planning to post-production workflows. We provide mentorship and resources to help them make environmentally conscious choices.

SUSTAINABLE EVENTS AND OFFICE PRACTICES



We are committed to reducing our environmental footprint through responsible event planning and office operations. Our key sustainability practices include:

- Encouraging the use of reusable or recyclable materials and minimising the use of single-use items during events.
- Promoting the use of reusable bottles at all our events and eliminating single-use plastic bottles.
- Implementing recycling programs with clearly labeled bins.
- Providing vegan catering at all our events to reduce our environmental impact and promote sustainable food choices.
- Encouraging staff to embrace paperless initiatives and digital documentation whenever possible.
- Disposing of electronic waste responsibly through appropriate recycling channels.
- Prioritising the purchase of products and materials with minimal packaging or made from recycled materials.

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DIGITAL WASTE AND ENVIRONMENTAL FOOTPRINT

Fresh Film acknowledges the environmental impact of digital waste and is committed to optimising our digital operations to reduce our carbon footprint.

Email Management

- Encouraging staff to declutter and organise emails, deleting unnecessary messages regularly.
- Promoting efficient communication by minimising excessive email exchanges and large file attachments.
- Encouraging staff to unsubscribe from non-essential mailing lists.

Cloud Storage and Data Management

- Regularly reviewing and deleting outdated or unnecessary files to minimise digital storage consumption.
- Utilising file compression techniques to reduce data storage needs.
- Implementing best practices for data backup and retention to avoid excessive duplication.



SUSTAINABLE TRAVEL PRACTICES

Fresh Film is committed to reducing the environmental impact of travel associated with our events and operations. To achieve this, we will:

- Encourage staff, filmmakers, and attendees to use public transport, carpooling, cycling, or walking when attending events.
- Offer remote participation options for meetings and events where possible to reduce unnecessary travel.
- Prioritise low-carbon travel options for national and international trips, such as trains over flights when feasible.
- Work with partners and sponsors to support sustainable travel initiatives within the film industry.

CONCLUSION

Fresh Film is committed to leading the way in sustainable filmmaking and event management. As a young persons' organisation, we understand that the choices we make today will shape the world that young filmmakers inherit.

Through industry partnerships, educational initiatives, and responsible practices, we strive to create a positive environmental impact while supporting the next generation of filmmakers.

Our sustainability policy will be regularly reviewed and updated to ensure we continue to improve and adapt to new challenges and opportunities in environmental responsibility.