CLIMATE ACTION PLAN

Fresh Film | 2026-2027

This plan puts our Climate Action Policy (reviewed September 2026) into everyday practice. The Fresh Film team will choose practical options within its resources and review progress once a year. We will record what we did, without claiming a carbon reduction we have not measured.

AREA	ACTION	HOW WE WILL CHECK
Sustainable filmmaking	Run a Hothouse workshop on sustainable filmmaking, including practical choices for production and climate action messaging in film. Provide a short checklist for filmmakers to use in their projects.	Record the workshop and keep a brief note of the production choices or climate themes filmmakers explore.
Award and guidance	Continue the Most Sustainable Production award and make its entry guidance easy to find. Work with our makers to design and manufacture award sculptures using recycled and sustainably sourced materials.	Record the award and the materials used to make the sculptures; note entrants' sustainable choices.
Events and catering	Plan for reusable water options, clear recycling and less single-use material at Fresh Film-run events where the venue permits. Request plant-based catering options.	Use a short event checklist; note any venue limitations.
Travel and meetings	Include public transport and shared travel information in relevant event communications. Use online meetings when they work well; consider rail before flights where practical.	Note travel options offered for larger events and major team trips.
Office and purchasing	Use digital documents where suitable. Reuse materials, buy only what is needed, and choose lower-waste options when affordable. Dispose of electronic equipment through appropriate recycling.	Keep a simple note of purchases or reuse decisions worth repeating.
Digital housekeeping	Review shared storage and mailing lists periodically; remove files no longer needed in line with the data retention policy. Avoid unnecessary large attachments.	Note when a review took place; retain required records and backups.

Review: The Company Manager will gather the team's notes at the end of each festival cycle and agree a few improvements for the following year. This is a planning document; actions may be adjusted for programme needs, budgets and venues.